



COUNTY OF LOS ANGELES

# Public Health

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April 6, 2010

TO: Each Supervisor

FROM: Jonathan E. Fielding, M.D., M.P.H. *JE Fielding ms*  
Director and Health Officer

SUBJECT: **LEADERSHIP TEAM FOR PROJECTS RENEW AND TRUST**

The Department of Public Health recently received \$32.1 million in American Recovery and Reinvestment Act (ARRA) funding from the Centers for Disease Control and Prevention (CDC) for their *Communities Putting Prevention to Work* initiative. The funds will support two projects designed to create policy, systems, and environmental change interventions: Project RENEW will focus on improving nutrition, increasing physical activity, and reducing obesity; and Project TRUST will focus on reducing the use of tobacco and exposure to second-hand smoke.

For this grant funding, the CDC requires that the lead department establish a leadership team of 10-15 members to provide high-level direction and support for the two projects. Please see the attachment for more information regarding the Leadership Team.

The participation of the Board on this leadership body will be very important for ensuring the success of the initiatives. To facilitate this participation, we propose that the Board Mayor Pro Tem represent the Board on the Leadership Team.

My staff will follow-up with your offices to see if this plan meets with your approval. In the meantime, if you have questions or would like to discuss this further, please let me know.

JEF: ps

c: Chief Executive Officer  
County Counsel  
Executive Officer, Board of Supervisors

**Communities Putting Prevention to Work  
Los Angeles County Projects RENEW and TRUST**

**Leadership Team - Overview**

**Mission:** To provide high-level direction and support for Projects RENEW and TRUST, including support for the specific policies and environmental changes envisioned in the projects.

**Composition:**

- 10-15 local leaders representing city, county, and state government, community, schools, healthcare, voluntary health organizations, and business.
- Membership:
  - Dr. Jonathan Fielding, Director of the Los Angeles County Department of Public;
  - Dr. Benjamin Chu, President, Southern California Region, Kaiser Foundation Health Plan;
  - Dr. Robert Ross, President and CEO, The California Endowment;
  - Jane Warner, President and CEO, American Lung Association of California;
  - Councilwomen Marlen Garcia, City of Baldwin Park;
  - Gail Goldberg, Director, City of Los Angeles Department of Planning;
  - Lark Galloway-Gilliam, Executive Director, Community Health Councils;
  - Dr. Antronette Yancey, Professor, UCLA School of Public Health;
  - Dr. William McCarthy, UCLA School of Public Health;
  - Dr. Stephen Schroeder, Director, UC San Francisco Tobacco Cessation Leadership Institute;
  - Chad Fenwick, Los Angeles Unified School District (representing Superintendent Ramon Cortines);
  - Stephen Gallegos, Chair, Los Angeles County Tobacco Prevention Coalition; and
  - Gary Toebben, Executive Director, Los Angeles Area Chamber of Commerce (invitation extended)

**Term:** two years (April 2010 through March 2012)

**Meeting schedule:** quarterly meetings, one to two hours duration

**Scope of work:** Review briefing materials on Projects RENEW and TRUST; attend quarterly meetings; and assist as needed in promoting policies and environmental changes that improve nutrition, increase physical activity, reduce obesity, decrease smoking, and reduce exposure to second-hand smoke.